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**SUNSET AT THE PALMS RESORT & SPA HONORED TWICE
IN ORBITZ.COM'S "BEST IN STAY" AWARDS**

NEGRIL, Jamaica (August 28, 2008) – A chic and intimate Caribbean hideaway ideal for a romantic rendezvous or relaxing getaway, Sunset at the Palms Resort & Spa in Negril, Jamaica, has been honored by Orbitz.com in two categories for the 2008 Orbitz *Best In Stay Awards*; *Best In Stay Hotel for Couples* and *Best In Stay Hotel for Leisure* in the Caribbean. The Orbitz *Best In Stay Awards* recognize more than 100 top-rated hotels based on reviews by guests themselves.

"We are overjoyed to be included in this distinguished collection of properties," said Ian Kerr, Sunset Resorts Managing Director. "Orbitz.com is a travel source we highly value, which makes their recognition of our commitment to service, superior accommodations and a unique guest experience all the more flattering. We'll continue to operate according to our guests' high standards of quality and excellence to provide a romantic atmosphere for couples and a relaxing leisure experience for guests to enjoy."

Orbitz *Best In Stay Award* winners were selected based on the overall numeric score they received by Orbitz travelers. Reviews and scores for each hotel are collected only from Orbitz customers who have booked and stayed at the hotel. Reviewers are asked to rate a variety of hotel attributes on a scale of 1 to 5, including amenities, maintenance, hotel staff, room comfort, location, and value. The "overall score" is an average of all reviewer scores submitted.

Guests bask in the 'hideaway' at the trendy all-inclusive Sunset at the Palms with its 65 guest rooms, superb beach and sensational sunsets in the Jamaican capital of cool, Negril. Exotic 'treehouse-style' guestrooms sit on stilts among the palms. Chic Asian-inspired furnishings meet sleek and modern bathrooms. Gauzy white linens give way to artfully accented pillows and throws. Warm wood tones play host to comfortable amenities. Resort services include a swimming pool with swim-up bar, three restaurants and three bars including a martini lobby bar and beach bar & grill, Jacuzzi, tennis, spa services, nature walks, cooking classes, internet service, fitness center, and non-motorized water sports.

For more information or reservations, call 800-234-1707 or visit

www.sunsetresortsjamaica.com.

About Sunset Resorts

With more than 1,200 guestrooms in three of Jamaica's leading resort areas, Sunset Resorts offers a range of all-inclusive vacation experiences for today's traveler. The company's flagship property, the newly renovated, playful 430-room Sunset Beach Resort & Spa, is located in Montego Bay and offers the ideal escape with a host of activities for singles, couples and families. (www.sunsetbeachresort.com). Known for its wide range of "fun in the sun" activities, the legendary 730-room Sunset Jamaica Grande Resort and Spa in Ocho Rios offers a sensational range of amenities (www.sunsetjamaicagrande.com). The 65-room Sunset at the Palms is located in Negril. This chic and intimate hideaway is perfect for discerning guests seeking the most blissful beach in Jamaica. Also rated one of the top 10 most romantic resorts in the Caribbean by TripAdvisor.com. (www.sunsetatthepalms.com). For more information, call a travel agent or 800-234-1707, or visit www.sunsetresortsjamaica.com. Sunset Resorts - Always for everyone, Uniquely Jamaican.

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IMAGES: A selection of high-resolution images of Sunset Resorts is available at www.sunsetresortsjamaica.com/gallery

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